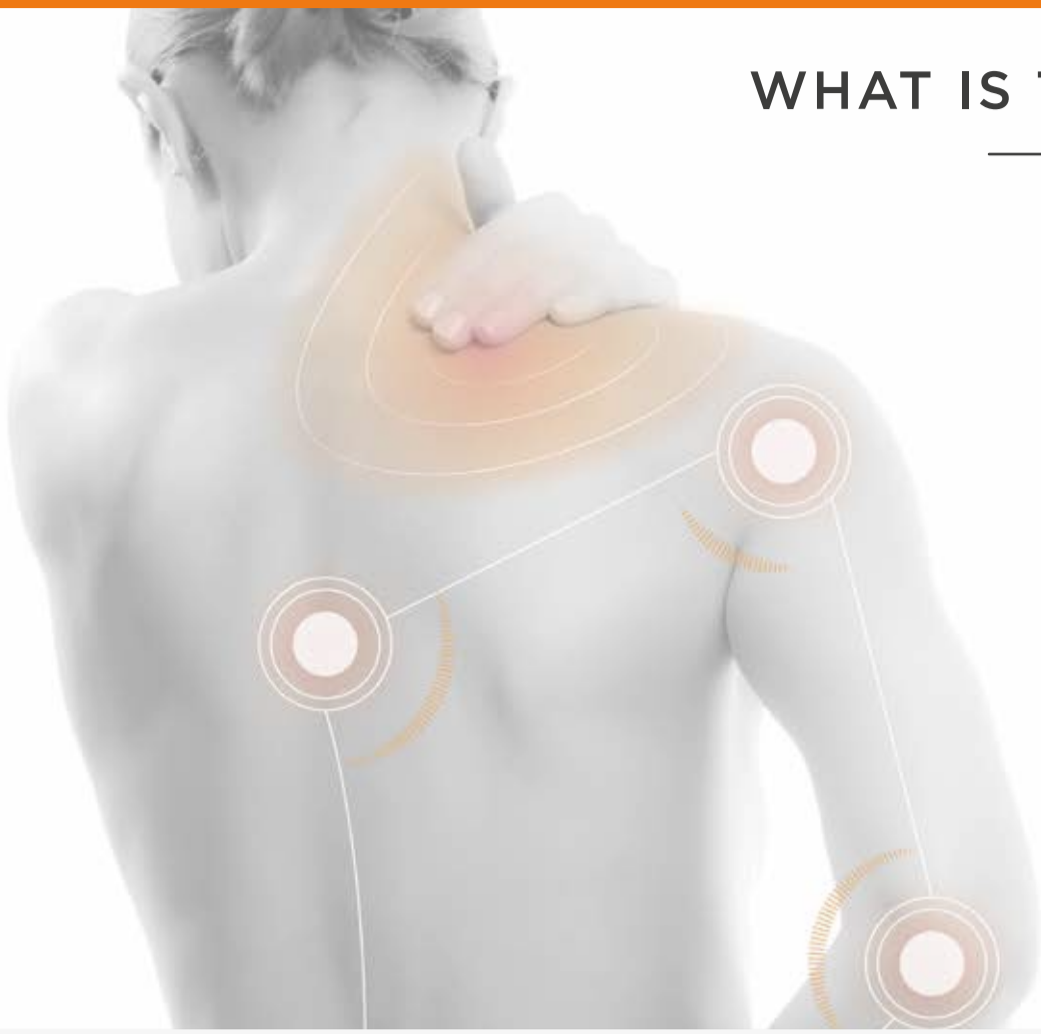


# TEXT-NECK & CERVICALGIA

## WHAT IS TEXT-NECK?



This pain comes from an inappropriate use of the upper part of the body that will directly weight on the back of the neck.

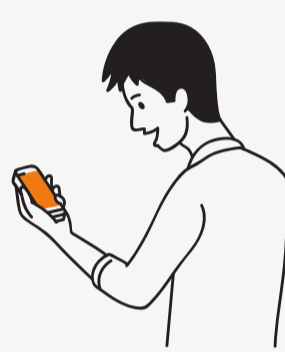
## LES CAUSES DU TEXT-NECK



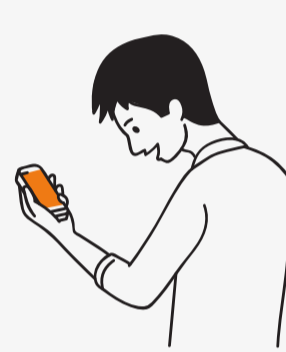
0°  
5Kg



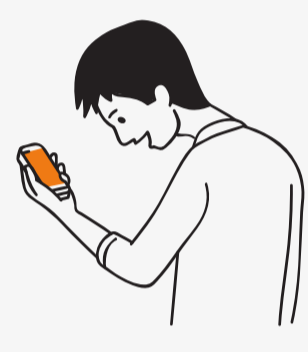
15°  
12Kg



30°  
18Kg



45°  
22Kg



60°  
27Kg

The average weight of a human head is about 5kg. The more this inclination is pronounced, the more the weight the neck supports is important.

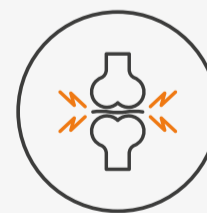
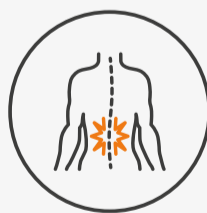


**2h**  
**4h**

- it's the average number of hours spent daily by a majority bent on their cellphone. (hours spent on other devices such as tablets or computers should be included to be more accurate)

## SYMPTOMS

Neck pain • Stiffness • Headaches •  
Need to stretch • Dizzy feeling



## TREATING CERVICALGIA:

Winback's technology can replace painkillers and treat acute pathologies using its antalgic virtue.

WINBACK is the union of *effectiveness* and *comfort* that you truly deserve. So why do without?